

Dale Carnegie® Training and
University of Central Missouri

STRATEGIC COMMUNICATION FOR LEADERS

Certificate Program

Courses

- Organizational Communication
- Strategic Communication Audits
- Effective Communication and Human Relations
- Leadership Training for Managers
- High-Impact Presentations



About Program

Become a more effective leader through communicating with greater impact, understanding the relationships in organizational environments, and presenting effectively.

In today's highly competitive workforce, certificate programs are an efficient step toward advancement. Certificate programs are an efficient means to acquire the knowledge and competencies for you to be essential to your employer and the marketplace.

Individual courses may be eligible for credit toward a degree program or transferred to another university. Please, check with your institution about all transfer work.

What You Will Learn

- Lead with confidence
- Make an impact through communication
- Maintain composure under pressure
- Build confidence and risk-taking skills
- Strengthen team engagement skills
- Develop communication assessments
- Critically analyze organizational practices
- Sell ideas and inspire others



DALE CARNEGIE TRAINING®

UNIVERSITY OF
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LEARNING TO A GREATER DEGREE

ucmo.edu/dalearcarnegie/certificate